We are all #ConnectedByTheSun
Dear Friends of Little Sun,

While there is much to be concerned about today, there is also hope: for instance, thanks to recent innovations, solar power is becoming cheaper all the time, and this helps Little Sun spread clean and affordable energy to areas of the world without access to power.

This year we celebrated our five-year anniversary with the launch of our latest solar lamp, the Little Sun Diamond. I introduced it in Cape Town at Design Indaba in March, and it has been available online since September, at littlesun.com/product/little-sun-diamond. It comes with a stand and will add a sparkle to many people’s lives.

2017 has been a year of renewal: we looked closely at our goal and on World Humanitarian Day, 19 August, established the Little Sun Foundation. We are expanding our approach to reach more of the 1.1 billion people without energy access. The foundation’s mission is to bring clean energy to school children to support their education (a solar lamp gives them one more hour every night to study) and the displaced people living off-grid in refugee camps all over the world.

In November, on the eve of COP23, Little Sun joined forces with a stellar collection of artists, musicians, and activists in New York at Pathway to Paris to urge policymakers and political leaders to join the fight for climate action. During the concert, I worked together with the audience of 2,800 people to create a collective work of art, a solar-powered sunrise: littlesun.com/postpathway2parisconcert

Together we can achieve climate justice and energy access for all – the UN’s Sustainable Development Goal number 7. As an artist, I believe in our collective power to co-produce reality, to turn thinking into doing, hope into action, and to change the world.

Olafur Eliasson
Founder of Little Sun
Little Sun’s Global impact*

**661,578**
Little Sun lamps sold worldwide

**377,637**
Little Sun lamps sold off-grid

**600+**
African entrepreneurs joined

**1,648,386**
lives changed off-grid

**134,572**
tonnes CO₂ emissions reduced

**$ 35,531,865**
Savings on energy related expenses in off grid households, aggregated

Introduction
Thank you for joining us on another trip around the luminous sun that we all share. We created this Year in Pictures to highlight some of our favorite moments from our adventures in 2017. You can browse these moments month by month, as well as by the themes that fuel the heart of Little Sun.

Art & Culture
This year prompted the creation of our vision film, which highlighted just how everyone stays #ConnectedByTheSun. Olafur also joined an amazing jury at Berlinale in February, the perfect opportunity for a Little Sun special Berlinale edition, which was sold during the film festival.

Humanitarian
New humanitarian partners as well as the newly launched Little Sun Foundation helped bringing clean and safe energy to global disasters and humanitarian crises areas around the world, including (but not limited to) Niger, Ethiopia, Rwanda, as well as Puerto Rico.

Education
We worked with some brilliant partners to bring Little Sun light, energy and educational programs about sustainability to a variety of countries such as Ethiopia, South Africa, Rwanda, Uganda, Morocco, Germany and Qatar.

Environmental
Little Sun made its way to glimmering New York City where we participated in the Pathway to Paris concert, where Olafur initiated a solar powered sunrise to bring awareness to climate leaders about climate change and action on the eve of COP23 in Bonn, Germany.

Business
We became a three-product business, launching Little Sun Diamond in September. Little Sun Diamond provides a radiant glow with a faceted lens, and is inspired directly by nature.
Following the launch of the Solar Kids Alliance last December, initiated by Artists4Climate and Little Sun, we focused on implementing solar education workshops around the globe. We brought these workshops to Morocco, France, and Ethiopia to connect kids worldwide to climate issues and the importance of taking climate action.
Solar Kids Alliance

School kids in Ethiopia, also participating in Little Sun solar education workshops

Photos: Little Sun

January
Little Sun shined brightly with an exhibition and pop-up store at Heartist House, Samsung C&T Fashion Group’s social responsibility platform in Seoul, Korea. Little Sun also illuminated the stairs at FluxBau for the INNATEX Lounge during Berlin Fashion Week. Meanwhile in Burkina Faso, the Little Sun team provided trainings to local partners to help improve their business ventures.

Entrepreneurs taking part in Little Sun business trainings in Burkina Faso

Photo: Little Sun (bottom left and right)
In February, we collaborated with Berlinale, the world-renowned film festival and jewel in Berlin’s cultural calendar. For every Little Sun sold, Berlinale and Little Sun brought a lamp to a child living without access to electricity in Ethiopia. Alongside our involvement with Berlinale, the Little Sun team attended the Climate Change Conference in the French Institute in Ouagadougou in Burkina Faso, as well as the Ambiente Trade Fair in Frankfurt, Germany - one of the largest trade fairs in the world.
Our partnership with Velux continued to thrive, providing lamps to Zambian entrepreneurs to bring solar light to their communities. Little Sun also delivered Little Sun Charges to community health workers in Tanzania to help improve sanitary conditions and overall health care in the region.
This month, Olafur previewed the design of Little Sun Diamond at Design Indaba in Cape Town, South Africa. We also focused on an education project called The Girls Safe School Project, which took place in Rwanda.
Little Sun also collaborated with SOLARKIOSK and worked to bring energy to Ethiopia’s rural health clinics. In Nairobi, The Global Goals World Cup took place, with Little Sun Original serving as a prize for all participants.
The Global Goals World Cup’s participants were given a Little Sun as a prize. On the bottom right picture, famous actor Nikolaj Coster-Waldau as Goodwill Ambassador for UNDP Nairobi, Kenya.

Plan International Rwanda and the Young Women’s Christian Association provided 408 goats, 320 dignity kits and 610 Little Sun lamps to support the most vulnerable students, especially girls, in three schools – Bunge, Kamana and Runyinya – located in Nyaruguru Programme Unit in the Southern Province of Rwanda.

Photos: Plan International (top left to right)
April

Kids with Little Sun in Uganda

Photo: SIS, the Kindred Project
In April, The Kindred Project connected classrooms in Spain and Uganda. In Tanzania, Little Sun met a Maasai Community and discussed how a Little Sun harnesses the power of the sun. The Little Sun team also marched for science in Berlin, and Little Sun distributors reached a massive 80 strong in Burkina Faso! During the Slow Marathon in Aberdeenshire, Scotland, 80 participants walked 26 miles through hills and fields accompanied by Little Suns (see next page).
The Slow Marathon meandered through all kinds of energetic landscapes to raise awareness for sustainable energy - with Little Suns charging by day and shining brightly at night.

Photos: Diane Smith for Deveron Projects (left and bottom right)
In May, one of Little Sun’s photographers, Michael Tsegaye from Addis Ababa, Ethiopia visited the Little Sun headquarters in Berlin. Little Sun was also present at the LUX Light Festival in New Zealand with our amazing partner MOXI.
In South Africa and Namibia, 1,395 Little Sun solar lamps were distributed through the Santa Shoebox project. The lamps were raised through a Christmas campaign last year with the help of donors from South Africa and the Little Sun community. Thank you!
Little Sun team member Joan made his way to Senegal to bring sunshine to the team in the region. Together with Nafi, Joan brought solar power to the jazz scene in Senegal! Nafi also made an appearance on BBC Afrique to help spread the word about Little Sun and the nature of social business.

Our friends from the Climate Museum in the U.S. stood for positive change by sporting their Little Sun Originals at The People’s Climate March in Washington, DC.
June

16-year-old Kaira received a Little Sun from IOM in Somali, Ethiopia.

Photo: Rikka Tupaz / UN Migration Agency (IOM)
Little Sun lamps bring light and smiles to women and girls in Ethiopia

Light, health and positivity to internally displaced groups of girls and women:
In June, IOM provided a dignity kit which includes tools essential for feminine hygiene as well as a Little Sun solar lamp to 1,265 women and girls aged 15-49 in the Somali Region of Ethiopia.
Have a look at the full story:
http://features.iom.int/stories/little-suns/
For International Day of Environment on June 5, the Little Sun team participated in the cleaning of beaches in Senegal to raise awareness of environmental issues.

In Europe, Olafur and the Little Sun team made their way to Copenhagen, Denmark to participate in the Africa Energy Forum, which is the global investment meeting for Africa's power, energy & infrastructure sectors.

At State of Design Berlin from June 1st-4th, visitors could follow the evolution of Little Sun's products since 2012 in an exhibition on social design.
In Burkina Faso, women’s groups started selling solar lamps to replace kerosene lamps and torches with clean energy. Thanks to Plan Burkina Faso for the support! Also in July, the first Little Sun Diamonds arrived in Tanzania. In the US, Little Sun worked with the unique Usdan Summer Camp for the Arts in New York. Little Sun advocate Andre Feliciano encouraged the kids to develop their own ideas for the future, working with existing materials and reflecting upon their own usage of resources.
We also collaborated with Mifuko, a Finnish basket company who works with women’s groups in rural Kenya. During summer months, every Little Sun Original sold in our web shop and every 20 euros spent in Mifuko’s online shop brought one solar-powered Little Sun Original to a woman of the Mifuko self-help group. With your help, we were able to get 600 lamps to Kenya!
During Usdan Summer Camp for the Arts in New York, kids were able to create their very own Sunlight Graffiti and participated in solar education workshops.

Photos: André Feliciano
August

Hassna smiles with Little Sun

Photo: Seifu Assegid for Save the Children
Behind the scenes of our vision film

Photos: Little Sun, Studio Olafur Eliasson
Little Sun was thrilled to announce the launch of the Little Sun Foundation in August, a charitable organization working to bring solar lamps to vulnerable communities and solar workshops to children worldwide.

We also released our new vision film, where we highlighted just how everyone stays #ConnectedByTheSun, focusing on stories from the cities of Berlin, Limpopo and Johannesburg (see p.27). Watch it here: https://vimeo.com/228204096

On the right you can see the beautiful pictures of Little Sun at earthly events like the Oregon Solar Eclipse as well as Burning Man in Black Rock City, Nevada.
September

Little Sun Diamond shining bright in South Africa

Photo: Thabo Metsing
The month of September was fully focused on the launch of our new product, the luminous solar jewel Little Sun Diamond.

The Little Sun Diamond was introduced for our 5-year anniversary. It’s pocket-sized, comes with a built-in stand and radiates a sparkling glow. From a launch in our office in Berlin to our US launch at MoMa Design Store, we introduced the world to the newest addition to our sparkling family. Later this month, we visited London for London Design Week, presented the Diamond and had our famous Sunlight Graffiti booth at darc room, a creative lighting exhibition.

Top: Launch of the Little Sun Diamond in our headquarters in Berlin.
Bottom: Olafur with Chelsea Clinton, Aggie Gund, Sarah Arison and Klaus Biesenbach (left), Julie and Andrea getting the set-up ready at MoMa Design Store in the US.

Photos: Little Sun
Olafor and Klaus Biesenbach introducing the Little Sun Diamond at MoMa Design Store (left), Little Sun’s Eva with our friends from REVIVE (right)

Photos: Little Sun

Olafor and UNDP’s Goodwill Ambassador Nikolaj Coster-Waldau (left) and with Global Goals World Cup’s participants (right)

Photos: Little Sun
Art & Culture

We presented the Little Sun Diamond and had our famous Sunlight Graffiti booth at darc room, where participants were able to play around with our Little Sun Original.

Photos: Little Sun (left), mondo*arc (right)
The last trip of the month for Little Sun was to Toronto, Canada for another Sunlight Graffiti booth at the first edition of EDIT, The Expo for Design, Innovation and Technology. We also received Power to Read reports for education from Ethiopia. Our project “Power to Read” brought solar light to schoolchildren in communities without access to energy. Following the distribution, the students learned about the importance of sustainable energy and how to use their lamp. The survey conducted shows the improvement of students’ reading performance. And we were thrilled to announce a new partnership with Energy4Impact in Senegal!
In October, Little Sun collaborated with The Beam Magazine to light up the Solar Panel Art Series, which took place in Berlin. Proceeds from selling the artworks will support the Little Sun Foundation! In Senegal, we were involved in the International Fair for Renewable Energy, where the team worked to promote our solar products.
One the eve of the Climate Conference COP 23 opening in Bonn, Little Sun and Olafur Eliasson joined forces with a spectacular collection of artists, musicians, innovators, academics and activists in New York, to urge policymakers and political leaders to join the fight for climate action.
Pathway to Paris

Olafur turned the whole audience at Carnegie Hall into artists by creating an interactive artwork with all 2,800 attendants. He led a choreography that motioned the audience to hold up Little Suns, resulting in a visually striking “solar-powered sunrise”, raising awareness for Sustainable Development Goal 7, affordable and clean energy. The lamps used were then donated to communities affected by natural disaster in Puerto Rico, through the Maria Fund.
Little Sun Garden illuminating the Solar Art Qatar Festival

Photo: Ben Barbour
For the first solar festival in Qatar, Little Sun team member Eva organized workshops on sustainability and solar energy. A Little Sun garden also illuminated the Doha Fire Station.

Alongside the radiant Little Sun Garden, school kids also had the opportunity to discover our solar education workshops and to enjoy a Sunlight Graffiti booth to experience the power of the sun.

Photos: QS Tech (left and middle right), Ignacio Barba (top and bottom right)
Following the donation from Pathway to Paris, the 2,800 lamps made their way to Puerto Rico! Alongside the Maria Fund donations from Pathway to Paris, Little Sun advocate Angela del Sol and New York-based company Kargoe also brought lamps to Puerto Rico. When Little Suns arrived, they were received with enthusiasm, and the communities expressed growing curiosity in regards to clean energy solutions.

And finally, the first Little Sun Diamonds arrived in Burkina Faso!
Solar power and light to the communities affected by Hurricane Maria

Bloomberg Philanthropies joined the effort to support areas affected by recent national disasters, creating 10,000 hygiene relief kits – including solar-powered Little Suns that were distributed to Puerto Rico, the U.S. Virgin Islands and Florida.

Photo: Bloomberg Philanthropies
Thank you to everyone, near and far, who have done such a tremendous job this year, furthering Little Sun’s solar mission to bring energy access to all. Special thanks to all the interns, solar advocates and fans all around the world.
Keep shining and see you on the other side in 2018!

We are all #ConnectedByTheSun

www.littlesun.com  /ilovelittlesun  @LittleSun  littlesunenergy