



Design with an impact: Olafur Eliasson's social business Little Sun shines a light on sustainability at Top Drawer 2019

Find Little Sun at booth P34 in the Gift Hall

London, January 2019 – From 13 to 15 January, Little Sun will display its solar family for the first time at Top Drawer 2019, the UK's leading retail trade event for creative lifestyle buyers. Founded by artist Olafur Eliasson, Little Sun is a social business offering a line of mindfully-designed solar-powered lamps and chargers - bringing people closer together, advocating for a cleaner planet and aiming at bringing energy access to those who need it the most.

Little Sun will be showcasing its three solar-powered products at Top Drawer in the Olympia London, alongside 1,500 other design-led brands. Launched at Tate Modern in London, Little Sun's solar family shines in museum and design stores worldwide, such as MoMA in New York, Victoria and Albert Museum in London, and KaDeWe department store in Berlin. The artistic and thoughtful aesthetic of the Little Sun products are made for sustainability and design enthusiasts, as well as for communities in rural areas with no access to electricity. The company's solar lamps and phone chargers are designed to attract people, no matter where they are in the world. They are robust, weather-resistant power packs which are charged by the power of the sun. For rural communities in Africa they make life after dark easier, providing a safe alternative to unhealthy kerosene lamps. In Europe and North America, the lamps are valuable for teaching children about solar energy and can be used as reading lights when camping, as decorative garden lanterns or for outdoor adventures. Every Little Sun sold delivers one Little Sun to an African community without electricity at a locally affordable price.

In July 2019, Olafur Eliasson will return to the Tate Modern for a major exhibition, in which an area will explore his deep engagement with social and environmental issues like the Little Sun project.

About Little Sun

Little Sun's solar solutions are for everyone. They benefit communities living off the electrical grid by working with local entrepreneurs, creating local jobs, and generating local profits. Artist Olafur Eliasson officially launched the Little Sun social business in July 2012 at London's Tate Modern to bring clean, affordable solar energy to the 1.1 billion people living without electricity. Since then, more than 830,000 Little Sun lamps have been distributed worldwide, with more than half going to off-grid areas. Purchasing Little Suns in areas of the world with electricity makes the products available in off-grid areas at reduced, locally affordable prices, where they provide a clean alternative to toxic and expensive fuel-based lighting and a steadfast and clean alternative to relying on the electrical grid.

Meet the team

To discover or rediscover the Little Sun family, visit the team at the booth P34 in the Gift Hall from 13 to 15 February. Little Sun's sales representatives will be present to talk through the project and help with queries.

Olympia London, 13 to 15 February 2019, Sun-Mon: 09:30am - 6pm, Tues: 09:30am - 05:30pm

For press enquiries, please contact:
Romane Guégan
press@littlesun.com
+49 30 200 039 141



The Little Sun Family – The power of the sun for everyone

Little Sun Diamond – The beauty of solar, pocket-sized



- Launch: 2017
- Price: 30€ / £28
- Dimensions: 7.9 x 7.9 x 2.7 cm, Weight: 95g
- 5 hours of sunlight gives you 5 hours of beautiful bright light, which then fades to long-lasting soft light
- Pocket-sized, featherweight and very robust
- Comes with a stand and a lanyard
- The best friend for urban explorers and nature lovers alike

Little Sun Original – The power of the sun in the palm of your hand



- Launch: 2012
- Price: 24,90€ / £22,50
- Dimensions: 12 cm Ø, Weight: 96g
- 5 hours of sunlight gives you 4 hours of bright or up to 50 hours of soft light
- Simple, one-button functionality: press to switch on, hold to dim
- Robust and durable: UV, impact, weather and dust resistant

Little Sun Charge – Charge your phone. Charge your life.



- Launch: 2016
- Price: 79€ / £69
- Dimensions: 14 x 14 x 2.5 cm, Weight: 346g
- 7.5 hours of sunlight = a fully powered Charge to power smartphones, MP3 player, GoPro or other small devices or up to 155 hours of light
- One-button functionality for both the lamp and charge indicator
- Tough enough to withstand urban life and the great outdoors
- Comes with an adjustable lanyard and hook
- Add-on Stand available for 9€

The power of your purchase

Every Little Sun product sold in an area of the world with electricity enables a Little Sun to be sold to someone living without electricity at a locally-affordable price.



To download this press release and Little Sun info material, visit the Little Sun press page: littlesun.com/media

Little Sun is a proudly certified B Corporation.

