

PRESS STATEMENT

Little Sun's upcoming presence at COP21 and Ice Watch will start a dialogue around how little solutions to climate change can make big changes

Paris, December 2015 –



As world leaders sign off on solutions to climate change at COP21 Paris, Little Sun will be present to symbolise the power of how little solutions — like a simple solar lamp — can create big, positive changes to our planet's state of climatic emergency.

On December 3, Little Sun will form a chain of light at Olafur Eliasson's Ice Watch on the Place du Panthéon, Paris. Artist and founder of Little Sun, Eliasson collaborated on Ice Watch with geologist Minik Rosing to showcase twelve large blocks of ice brought from a fjord outside Nuuk, Greenland — a physical wake-up call to inspire public action against climate change. For a few silent moments, a large group of young people wearing Little Suns will create a circle around the melting ice, highlighting the power of little solutions to make a change.

Little Sun's presence in Paris will continue with a Light is Life Chain within the grounds of the École Massillon on the evening of December 3. Hundreds of Little Suns will be carried by children to light up the school, drawing attention to the importance of low-cost, grassroots solutions. The event is organized in collaboration with the **École Massillon** and ARTPORT_making waves.

In the lead-up to these events, as the COP21 discussions are taking place, Little Sun will create a street photography campaign called Little Solutions, asking members of the public in Paris to share what their own "little solutions" are to combat climate change. Little Sun will ask participants to wear a Little Sun lamp, have their portrait taken with their "little solution" written in their own words and will then create a social media presence that highlights the power of each of us as individuals to take responsibility for the positive changes we can make in our everyday lives on a small scale.

"We, the world, can and must act now. Let's transform climate knowledge into climate action." — Little Sun founder Olafur Eliasson.

In 2012, together with solar engineer Frederik Ottesen, Eliasson designed and launched Little Sun, a social business that produces and distributes solar-powered products, providing a safe, healthy solution for the 1.1 billion people that do not have access to electricity.

www.littlesun.com

www.icewatchparis.com

To download this press release and Little Sun info material, visit the Little Sun press page:
www.littlesun.com/press

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About Little Sun

Little Sun is a social business and global project founded by artist Olafur Eliasson and engineer Frederik Ottesen to get clean, reliable, affordable light to the 1.1 billion people in the world living in off-grid areas without electricity. The project's first product, the Little Sun solar LED lamp, is sold all over the world. Purchasing Little Suns in areas of the world with electricity makes the lamps available in off-grid areas at reduced, locally affordable prices, where they provide a clean alternative to toxic and expensive fuel-based lighting such as kerosene lanterns. Little Sun addresses the need for light in a sustainable way that benefits off-grid communities by working with local entrepreneurs, creating local jobs, and generating local profits. The Little Sun project was officially launched in July 2012 at London's Tate Modern. Since then, more than 300,000 Little Sun lamps have been distributed worldwide, with almost half going to off-grid areas. In April 2014, Little Sun received a ground-breaking \$5 million impact investment loan from Bloomberg Philanthropies, making it possible to scale Little Sun's operations across the African continent. www.littlesun.com

About Olafur Eliasson

Olafur Eliasson (IS/DK), born 1967, works in a wide range of media, including installation, painting, sculpture, photography, and film. Since 1997, his critically acclaimed solo shows have appeared in major museums around the world, such as the Museum of Modern Art, New York; Tate Modern, London; Fondation Louis Vuitton in Paris; and the Venice Biennale. In 2003 he installed *The weather project* in Tate Modern, London, which was seen by more than two million people. Projects in public space include *The New York City Waterfalls*, commissioned by Public Art Fund in 2008 with the support of Mayor Michael Bloomberg and *Cirkelbroen* (The circle bridge), Copenhagen, Denmark, 2015. Established in 1995, his Berlin studio today numbers about eighty craftsmen, specialised technicians, architects, archivists, administrators, and cooks. Together with engineer Frederik Ottesen, Eliasson founded the social business Little Sun in 2012.

www.olafureliasson.net